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Renee Young & Associates

Media & Communications Specialist Matt Eventoff named to 2010 Forty Under Forty Awards List by NJBIZ Magazine

Honoree is Founder / CEO of Princeton Public Speaking

NEWARK, N.J. – Communications and Media Specialist & Public Speaking Coach Matt Eventoff, Founder and CEO of Princeton Public Speaking, has been honored with the 2010 Forty Under 40 Award from NJBIZ magazine. Eventoff was honored with 39 other individuals at a September 20th ceremony at The Palace at Somerset Park, Somerset, New Jersey.

The Forty Under 40 awards program honors 40 men and women under the age of 40 who have been making headlines in their field and who share a commitment to business growth, to professional excellence and to the community. To qualify, a nominee had to meet selection criteria that included working in New Jersey and possessing significant authority for decision making within a company or organization. The winners were chosen by an independent panel of judges including: Elizabeth Christopherson, The Rita Allen Foundation; John Farrell, Rider University; and Neil Stanton, Consultedge.

In accepting the award, Matt Eventoff remarks: "The lesson I have learned from my New Jersey community is that it is all about giving back. This honor motivates me in my ongoing volunteer efforts to utilize my gifts to reach out to those less fortunate than myself."

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"We are truly honored to have the opportunity to recognize these outstanding individuals," said David A. Shankweiler, CEO of Journal Publications, parent company of NJBIZ. "As business and community leaders, they are constantly redefining success within the business arena. These individuals share a commitment to business growth, professional excellence and to the community. They are shaping the economic future of New Jersey. On behalf of NJBIZ, we would like to thank and congratulate the Forty Under 40 class of 2010."

For over 15 years, Matt Eventoff has served as a communications and media strategist for Fortune 500 CEOs, political leaders in the United States and abroad, nationally-recognized litigators, celebrities and leaders from various other industries. Matt's specialties include message development and training, media coaching, and crisis media management. He has successfully prepared clients to appear on nearly every network and major cable news program, including 60 Minutes, 20/20, Nightline, Dateline, Frontline, Hardball, and Good Morning America.

He is also regularly retained by prominent litigators for his ability to identify key messages that have led to multi-million dollar settlements.

He is a frequent lecturer on crisis communications, public speaking and interacting with the media at top universities — including Wharton, University of Pennsylvania, University of Maryland, Rutgers University, Notre Dame and Academy of Science in Ukraine. He is also an active participant in the community, serving as a board member with the Big Brothers/Big Sisters-Mercer County and the Cinque Foundation. In addition, he regularly volunteers with young men and women from disadvantaged backgrounds, helping them to discover their individual communication style.

Matt is the co-author of "[History's Greatest Leaders and You](#)," and is frequently cited by leading publications and news outlets on issues related to communication, including *Business week*, *Bloomberg Report*, *Associated Press*, BBC, *Newsweek* and the *Washington Post*, among others. In 2010, his efforts were recognized when he was named to NJBIZ's prestigious "[Forty Under 40](#)" list. Matt received his bachelor of arts degree from the University of Maryland and his master's from the University of Pennsylvania. He and his wife, Nicole, reside in Lawrenceville, NJ.

NYBiZ Magazine Complete Awards List: [Forty Under Forty List](#)

For more information on Princeton Public speaking, visit:
www.princetonpublicspeaking.com

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